

# DENTON DIETZ

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306.590.8859

## SKILLS

Visual

UI Design

Digital Production

Web Layouts

Design Systems

Mockups

Iconography

Illustration

Development

HTML / CSS

JavaScript

ReactJS

PHP / WordPress

UX Methods

Wireframing

Prototyping

A/B Testing

User Personas

Software

Sketch

Adobe CC

InVision

Google & Adobe Analytics

Visual Studio Code

## PROFILE

Multidisciplinary Digital Designer and with focuses on user interface, interaction, and user-centric design. Creative problem-solver with a driven work ethic and passion for learning and growing as a design professional using cutting edge technologies and techniques.

## EXPERIENCE

### Best Buy Canada

2019 - Present

Digital Experience Designer

- Worked with major brands to ideate, design, and deploy high-traffic brand store experiences on bestbuy.ca
- As part of the Experience Design team, worked to create high quality web page layouts, met high standards as expected by the company and vendors, produced quality deliverables in a timely manner, and participated in design discussions with key stakeholders.
- Completed tasks in detail as part of an intense and dynamic team, utilizing Kanban and Agile techniques to adapt and change workflows, achieving a high level of efficiency.

### Technical Projects

2016 - 2019

Freelance Web Developer and Designer

- Consulted with clients to discuss business goals, target user profiles, and map out customer journeys.
- Developed and iterated design systems, pattern libraries, and style guides paying close attention to detail and functionality.
- Worked both in teams and individually to develop fast web applications using a variety of front-end technologies.
- Conducted A/B and Usability Testing to iterate and further design websites, following a user-centric design approach.

## EDUCATION

### BCIT

2018 - 2019

Technical Web Designer, HTP

- Completed various hands-on projects of different scopes, utilizing a number of development and design skills.
- Learned in a fast paced, results driven program led and taught by industry leaders in UX, digital design, and development.