

Denton Dietz,

Product Designer

User Interface and Digital designer with experience in visual and interaction design. I create enjoyable and meaningful digital experiences following a user-centred design approach. Quick learner with hard work-ethic and a passion for people.

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dentonjdietz.com

Experience

Best Buy Canada, 2019 - Present

Int. Digital Experience Designer

- As part of the Experience Design community, maintained the visual standards across all digital experiences on BestBuy.ca
- Demonstrated understanding of business strategy, while advocating for end-users throughout entire design process.
- Provided creative direction and insights for a major program launch as part of a new Agile team
- Mentored junior designers on common best practices, visual design principles, and growth
- Encouraged cross-team collaboration and developed tools and processes to streamline design process and reduce errors during handoff.

Jr. Digital Experience Designer

- Worked with major brand such as Apple, Samsung, and Google to design and launch high-traffic, branded experiences on BestBuy.ca
- Created digital assets for a responsive and custom Content Management System

Freelance Designer, 2016 - Present

- Designed a custom component library and UI for eCommerce website based on Atomic Design principles
- Worked with clients on projects including website design and development, branding, and graphic design.

Skills

Visual

UI Design
Web Layouts
Design Systems
Mockups
Iconography
Illustration

UX Methods

Wireframing
Prototyping
Interaction
A/B Testing
User Personas

Software

Sketch
Adobe CS
InVision
Adobe Analytics

Development

HTML / CSS
JavaScript

Education

BCIT, 2018-2019

Technical Web Designer
with Honours